

Printing Industry Case Study



“Creating a Culture of Efficiency”

Introduction

iTalent's **BizGrow** solution is highly effective approach to help its client reach their business goals by focusing on what's most important for business to grow. This solution is aimed at bringing sense of focus & awareness towards reaching organisation's true potential. We reach our aim by ensuring individual employee performance contributes in achieving business objective.

Take a look at our work in helping companies achieve more.



Printing Industry

iTalent helped a family runner printing company grow stronger by bringing organisational transformation.



Client's Challenge

- Increase sales without increasing cost
- Bring down customer complaints
- Reduce manpower attrition

iTalent Solutions:

- Through iTalent extensive audit we assessed existing practices to identify where efficiency gains can be made. We later developed plan to gain efficiency & increase productivity.
- Identified products that had high demands in market.
- Identified untapped territories that can boost sales
- Industry best practices implemented for sales, marketing, production process. Build standard processes for vendor management & customer relationship management.
- Trained managers to handle business scenarios more efficiently

Impact on Client's Business:

- Client sales increased by 64%
- Cost reduced by 30%
- Customer satisfaction increased by 30%

Contact Us

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