

FMCG Industry Case Study



**“Aligned Costs with
Strategies”**

Introduction

iTalent's **BizGrow** solution is highly effective approach to help its client reach their business goals by focusing on what's most important for business to grow. This solution is aimed at bringing sense of focus & awareness towards reaching organisation's true potential. We reach our aim by ensuring individual employee performance contributes in achieving business objective.

Take a look at our work in helping companies achieve more.



FMCG Industry

A bottling plant of world's leading soft drink company was oozing excess money in its operations. iTalent helped the bottling plant with areas creating losses & how to plug the gaps.



Client's Challenge:

- High operational cost
- Reduce NVAT (Non value added time not required such as idle time)

iTalent Solutions:

- Conducted extensive audit to identify gaps in strategy, identify process gaps & people practices. Conducted thorough competitive analysis across multiple cities
- Identified area consuming non required operational budget as payroll. Client was spending 63% more than required on excess manpower.
- Further non value added time was more than 40%

Impact on Client's Business:

- Client saved cost by 22%
- Reduction in NVAT resulted in improved efficiency

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